

media information

Blenheim Palace Woodstock Oxfordshire OX20 1PX www.blenheimpalace.com

BP PR 17

Blenheim Palace 2012 Photography Competition Celebrates "What makes Britain GREAT"

With so much to celebrate in Great Britain this summer, 2012 is set to be a GREAT year to visit Britain. To mark the occasion Blenheim Palace, the Oxfordshire birthplace of Sir Winston Churchill and a World Heritage Site, has launched a special photography competition: "Britain's Greatest Palace is looking for What Makes Britain GREAT"

From the Queen's Diamond Jubilee to the Olympic Torch Relay and the London 2012 Olympics and Paralympics, the eyes of the world are on the UK this year. Blenheim Palace is looking for photographs that capture everything 'Great' about Britain: British people, British places, British events, British landmarks - anything that encapsulates the spirit of this great nation can be entered into the competition, as long as the picture is taken in Great Britain.

There are plenty of 'GREAT' events taking place at Blenheim Palace to provide inspiration this summer; from Jubilee Weekend Celebrations with British children's characters Rupert the Bear, Noddy and Big Ears, Brass Bands, the Bunbury's Celebrity Cricket Match and Afternoon Teas, Jousting Tournaments in May and August, a Gardens Installation of Ceramic Flowers for the Cultural Olympiad from June to September, to the Torch Relay coming to the Palace on 9th July, and so much more.

Hannah Payne, Blenheim Palace's Marketing & PR Manager comments: "2012 is set to be a brilliant year for Great Britain with the Queens Diamond Jubilee and the London Olympics taking place, the eyes of the world will be focused on Britain. Let's show the world how 'GREAT' Britain really is by sharing the best parts through the Blenheim Palace 2012 photography competition."

To enter simply upload your best photograph to the Blenheim Palace Facebook page www.facebook.com/blenheimpalace or website www.blenheimpalace.com for your chance to win an iPad and other great prizes! All images will be created into an online gallery to permanently remember this amazing year in British history.

Blenheim Palace is Britain's Greatest Palace. For more information about Blenheim Palace visit www.blenheimpalace.com or call 24 hour free information line 0800 849 6500

Notes to Editors

- The subject for the Blenheim Palace Photographic Competition 2012 is 'What Makes Britain GREAT'. The theme is open to individual interpretation and judges are looking for your photographs that capture everything that is 'great' about Britain.
- The public will be able to vote for their favourite image during a specified voting period. The top 50 finalists will be selected by public vote which can be placed via Blenheim Palace's Facebook page and website, the winning shot and runners up will be selected by the panel of judges including Blenheim Palace and Studio8.
- The photography competition opens from 12th April and closes at midnight on 30th August 2012.
- The photography competition is run by Blenheim Palace and sponsored by Studio 8 Photography.
 For more information visit <u>www.studio-8.co.uk</u>
- Only one photograph per person may be entered.
- For full details, terms and conditions of the Blenheim Palace Photography competition 2012
 please go to the Blenheim Palace Facebook page www.facebook.com/blenheimpalace or the
 website www.blenheimpalace.com
- Blenheim Palace and Formal Gardens are open up to 14th December 2012.
- The Palace and Formal Gardens are closed on Mondays and Tuesdays in November and December. The Park is open daily except Christmas Day
- The Park opens at 9am, the Formal Gardens at 10am and the Palace and Pleasure Gardens from 10.30am.
- Last admission to the Palace and Gardens is at 4.45pm. The Palace and Pleasure Gardens close at 5.30pm and the Park at 6pm.
- Full details of ticket prices are available on request or can be found at www.blenheimpalace.com
- Blenheim Palace is a member of the Treasure Houses of England, 10 of the most magnificent palaces, stately homes and castles in England <u>www.treasurehouses.co.uk</u>
- Blenheim Palace is a member of the Green Tourism Business Scheme.

For further information about Blenheim Palace please call the 24 hour information line on 0800 849 6500 or visit the website at www.blenheimpalace.com

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